

2012 Event Guide Sponsorship Form

Name of Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_ **Platinum** \_\_\_\_\_ **Gold** \_\_\_\_\_ **Silver** \_\_\_\_\_ **Bronze** \_\_\_\_\_ **General**

Payment option: \_\_\_\_\_ Check enclosed \_\_\_\_\_ Invoice immediately

\_\_\_\_\_ Invoice Jan 2012 \_\_\_\_\_ Invoice Quarterly in 2012

(Checks payable to Batesville Area Chamber of Commerce)

Ad development needs: \_\_\_\_\_ Will provide ad by email \_\_\_\_\_ Need help with design

(Please email your logo to [chamber@batesvillein.com](mailto:chamber@batesvillein.com) by Friday, October 28, 2011)

*Thank you in  
advance for  
your  
sponsorship &  
support!*



**2012  
BATESVILLE  
AREA  
EVENT GUIDE  
SPONSORSHIPS**

The City of Batesville and the Batesville Area Chamber are once again selling ad sponsorships to help fund the ***Batesville SummerFest/Firemen's Festival***, July 13th & 14th.

This is a wonderful way to advertise, plus highlight the many great events that go on in Batesville and the surrounding areas in a quick glance guidebook. **We will distribute 3,500 copies of the event guide throughout the area at local banks and businesses all year.**

**Your sponsorship helps fund the printing of this yearly event guide booklet, advertising, prizes for Jammin' in July Bands, sound equipment, entertainment, games, and the many extras to make this a successful event.**

### **Batesville SummerFest Event Dates**

*Friday, July 13, 2012*

5 pm—*Firemen's Fish Fry Dinner*

6 pm—*Jammin' In July Music Fest*

*Saturday, July 14, 2012*

8 am—*Farmers Market*

1 pm—*Firemen's Parade*

2 pm—*Lunch & Dinner—Fire Dept.*

*Entertainment All Day*

8 pm—*Sponsoring Evening Band*

Batesville Memorial Public Library

## **2012 Batesville Area Event Guide Ad Sponsorship Levels**

### **Platinum—\$350**

- **1/2 Page** Ad in Event Guide
- Newspaper and Radio Advertising
- Recognition on Thank You Board Displayed at Event
  - Name on SummerFest Flyers
- Thank you in Herald-Tribune and the Chamber Online Newsletter

### **Gold—\$200**

- **1/4 Page** Ad in Event Guide
- Newspaper and Radio Advertising
- Recognition on Thank You Board Displayed at Event
  - Name on SummerFest Flyers
- Thank you in Herald-Tribune & Chamber Online Newsletter

### **Silver—\$100**

- **1/6 Page** Ad in Event Guide
- Recognition on Thank You Board Displayed at Event
  - Name on SummerFest Flyers
- Thank you in Herald-Tribune & Chamber Online Newsletter

### **Bronze—\$50**

- **Name, Address & Phone Number** Listed as a Sponsor in Event Guide
- Recognition on Thank You Board Displayed at Event
  - Name on SummerFest Flyers
- Thank you in Herald-Tribune & Chamber Online Newsletter

### **General—\$25**

- **Name & Phone Number Only** Listed as a Sponsor in Event Guide
  - Name on SummerFest Flyers
- Thank you in Herald-Tribune & Chamber Online Newsletter

Your ad has been enclosed if you were a sponsor for the 2011 Event Guide.

Please make any changes you would like, or if it is to remain the same, please sign off on it.

If you are a first-time sponsor, please email a copy of the ad that you wish to run to Donna at [chamber@batesvillein.com](mailto:chamber@batesvillein.com).

If you wish to pay in 2011, please enclose a check. If you wish to pay in 2012, you will be invoiced later.

You have the option of a one time payment or billed in three monthly payments starting in January.

Due to the printing deadline, sponsorship commitment and ad design are needed by **Friday, October 28, 2011.**

Please return the bottom portion to:  
**Batesville Area Chamber  
2012 Batesville Area Event Guide  
16 East George St.  
Batesville, IN 47006**

Batesville Area Event Guide Committee:  
Donna Burdett, Beth West &  
Melissa Tucker

If you have any questions, please call  
Donna @ 934-3101